

# JENN GREMER

FIELD MARKETING COORDINATOR

✉ JNNGRMRMRKT@GMAIL.COM



## CONTACT

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## PROFESSIONAL SUMMARY

Enthusiastic and creative artist with a passion for translating ideas into visually and culturally compelling designs that reflect the organization's overall mission and values. Extensive experience in photography, marketing and branding with the ability to see big picture outcomes. Thriving on bringing the concepts to life via imagery stemming from paper / print and digital materials.

## SKILLS

- PHOTOGRAPHY
- ADOBE SUITE
- ADVANCED HAND LETTERING
- PROJECT MANAGEMENT
- ENGAGEMENT | PUBLIC SPEAKING
- STAFF TRAINING | BRAND IMPLEMENTATION
- IMAGE RESTORATION
- ARCHIVAL SCANNING

## EDUCATION

**BA, Delta College Program**

SUNY Brockport | NY | 2014

Major | Photography

Minors | Graphic Design & Art History

**Advanced Internship**

University College Dublin | Ireland | 2014

Program Completion

## EXPERIENCE CONT.

**Competition Baker**

NY | PA | 2018 - Present

**Photographer | Marketing Support**

Sabin Metal Corp | NY | 2014 - Present

**Marketing Support | Social Media**

Dolce Bella Bakery | NY | 2016

**Graphic Designer | Printer**

Genesee Graphics | NY | 2016

## EXPERIENCE

FIELD MARKETING COORDINATOR

**Aramark Corp | 2025 - Present**

- Developed and executed integrated social media and PR strategies to strengthen brand presence across campus and the local community.
- Managed digital content and platform engagement, using performance insights to refine messaging and support cross-team alignment.
- Curated event and pop-up materials and leveraged social media promotion to drive awareness and boost participation.

DIGITAL SPECIALIST

**Aramark Corp | Harvest Table Culinary Group | 2024 - 2025**

- Implemented brand identity by crafting themes. Oversaw end to end project life cycles, consistently meeting target deadlines.
- Contributed to creative forums designed to engage students/staff.
- Provided experiences through "Surprise and Delight Events" and other events coordinated with teams to allow guests to experience Hospitality and the Arts infused.

GRAPHIC DESIGNER | PRINTER

**Dray Enterprises | LP Graphics | 2019 - 2024**

- Solely responsible for all media and digital footprints relative to company branding, marketing and imagery.
- Created images used to increase consumer purchases and engage new consumers to increase product sales.

PHOTOGRAPHER

**K2 Industries | Pavilion Gift Company | 2016 - 2019**

- Completed all photographs required to submit to catalog and websites for hundreds of products. Ranging from house goods, to jewelry, clothing and lighting.
- Ensuring detailed images were available for consumer purchase.